

BRUCE JACOBY

Associate Clinical Professor; Director, Intellectual Property Law Clinic, Northeastern Law | b.jacoby@northeastern.edu

EDUCATION

University of Connecticut School of Law

Juris Doctor with honors, Intellectual Property Studies Certificate, May 2003

- GPA: 3.55. Final class rank: 15/148.
- Honors: Dean's Scholar; Finalist, Jan Jancin Award for Outstanding Achievement in Intellectual Property.
- Awards: CALI Excellence for the Future Award: Criminal Law (Fall 2000); Juvenile Law (Fall 2001); Media Law (Fall 2002); Trademark Law (Fall 2002). Semi-finalist, Loiselle moot court competition (2001).
- Activities: Summer intern for the Honorable Robert N. Chatigny, U.S. District Court (D.Conn.); Member, Moot Court Board; Senior Associate Editor, Public Interest Law Journal.

Friends World College

Bachelor of Arts, 1974

- Majored in communications and languages (French, Hebrew, Swahili).
- Activities: Nine months abroad in Israel; nine months abroad in Kenya.

Sarah Lawrence College

Attended 1971-1972

- Majored in theater (freshman year only).
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TEACHING EXPERIENCE

Northeastern University School of Law IP CO-LAB

Associate Clinical Professor of Law, Director of IP CO-LAB and Supervising Attorney, 2019-Present

- Currently direct the law school clinic dedicated to providing intellectual property legal services to members of the Northeastern University "Entrepreneurial Ecosystem" (current and former NEU students, faculty and staff), as well as to a limited number of Massachusetts residents and entities. Work focuses on trademarks, copyrights and, to a limited degree, trade secrets. Supervise students in their performance of trademark screening searches, the filing of applications, preparing and submitting office action responses and offering client counsel related to such. Oversee intellectual property modules presented to NEU undergraduate classes at the request of individual professors. Conduct in-class seminars addressing issues related to both intellectual property and the general practice of law.

University of Connecticut School of Law Intellectual Property & Entrepreneurship Law Clinic

Assistant Clinical Professor of Law and Supervising Attorney, 2012 – 2014

- Job comprised two distinct elements. As a professor, I taught intellectual property law with a focus on the practical aspects in contrast to the black-letter principles learned in other courses. The Clinic work allowed students to practice law for actual clients under the direct supervision of one of three supervising attorneys. Of the three, I was charged with handling all trademark and copyright matters and was the *de facto* head of that division. Work involved tutorials instructing students on how to appropriately assess clients' needs and explain the prosecution process, perform trademark clearance searches, apply for federal trademark registrations, respond to office actions, assist in the formation of business entities, and perform a variety of related activities.

LEGAL EXPERIENCE

Kim Intellectual Property Law Group LLC (formerly Kim Winston LLP)

Of Counsel 2019 – 2021 / Senior Trademark Counsel 2016 – 2019

- Majority of work involves trademark prosecution for domestic and international clients; trademark maintenance; trademark and copyright licensing; counseling re: oppositions, cancellations, infringement actions (both trademark and copyright), domain name disputes and related matters; and IP litigation.

Independent Contractor

2014 – 2016; also 2006 – 2012

- Transactional: Negotiated and drafted a wide variety of agreements, including nondisclosure and confidentiality, IP and IT licensing, publishing, literary acquisitions for film and theater, employment, partnerships, investment, many others. Represented and advised clients on various intellectual property and entertainment law issues and for general business purposes. Litigation: Assisted in various aspects of pre-trial discovery and motion practice in cases dealing with copyright infringement, trademark infringement, corporate veil-piercing, fraudulent transfers, breach of contract, breach of fiduciary duty, fraud, theft of trade secrets. Work frequently involved supervising other attorneys

Wiggin and Dana LLP

Associate Attorney, 2003 – 2006; also summer 2002

- Intellectual Property practice group, focusing on trademark and copyright issues. Reviewed, negotiated and drafted licensing agreements (trademark, copyright, patent, IT); reviewed trademark search reports, providing opinions on registrability and use; consulted on portfolio management; prepared and filed USPTO applications and office action responses; drafted cease & desist letters; negotiated dispute resolutions; drafted nondisclosure, non-compete, consulting and various other agreements; provided client counseling on trademark and copyright issues; researched and provided opinions on viability of infringement, UDRP and trademark opposition or cancellation actions.

OTHER INFORMATION

Admissions: Admitted in Connecticut, Massachusetts, U.S. District Court (D. Conn. and S.D.N.Y.).

Publications: Co-Author: “A Brave New World for ADR?” (National Law Journal, April 11, 2005).

Community: Co-founder and former vice-president, Brookfield Montessori Community School.

Former president, Save Our Schools (Newtown, CT).

Former emergency medical technician, Westport and Newtown, CT.

Experience: Prior career as freelance writer, filmmaker and corporate meeting creative director; award-winning playwright and sometime screenwriter.